



IMPRESSIVE NUMBERS FOR THE FIRST EDITION OF WING4STUDENTS

1,000 young university students organised in 330 teams will compete in English studies

18 regions represented: record participation in Lombardy, Apulia and Sicily

Total prizes worth €30,000 up for grabs

11 February 2015. Registration has closed for the national competition *Wing4students* organised by Easy and supported by the Unipol Group, intended for University, Higher Education and Business School students. The participants, divided into teams of three, will follow an English studies program using the innovative DynEd software. The teams will also have the option of participating in a video making challenge, which involves the creation of a short promotional video in English.

Around 1,000 students signed up, forming 330 teams from 18 different regions, representing almost all of Italy. 46 Institutes raised to the challenge, of which 39 Universities and 7 Higher Education Facilities. The region with the highest number of participants is Lombardy, with approximately 170 students, followed by Apulia with 130, Sicily with 80 and Emilia-Romagna with 75. Positive numbers were also recorded in Lazio with 40 students, Campania with 30 and in Veneto and Tuscany, with 25 and 20 participants respectively. 34 cities will be involved, Milan leading with 130 participants followed by Bari with 115. These are followed by Bergamo, Parma and Rome with 40.

“We are very pleased by the response of young Italians to our proposal,” stated Antonio Lasi, Manager of Easy and creator of the contest. “Less than a month into the campaign we reached and exceeded the registration target we set ourselves. The intellectual curiosity and spirit of initiative shown by the younger generations bodes well for the future of Italy”.

Participants will have to pass four stages: an initial month of study for all participants, quarter-finals, semi-finals and the grand final, which will take place in Bologna on 23 May. During the first month, in addition to individual study, the students will also have an initial working session with a dedicated tutor. On 28 February the first phase will be completed and the names of the teams going forward to the next round will be announced. The finalists will receive a DynEd certificate and, thanks to the collaboration with CTS (Youth Tourism Centre) a free 2015 Student Card, offering discounts on exhibitions, leisure activities and transport throughout Europe. For the winners, there will be cash prizes and study trips abroad for a total value of over €30,000.

For more details, please contact the organisation via email (info@wing4students.com) or call the number 02-87068225. For additional information please visit the website www.wing4students.com or the relative Facebook page.

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