

Rome, 5 May 2016

**12TH EDITION OF THE BIOGRAFILM FESTIVAL:
UNIPOL GROUP ONCE AGAIN MAIN SPONSOR**

For the 5th consecutive year, Unipol is alongside the event held in Bologna from 10 to 20 June.

The Unipol Group has always been committed to the promotion and support of cultural initiatives and solidarity in favour of the community, and develops its business with view to social and civil responsibility. In this context, the Group will support the 2016 Biografilm Festival to be held in Bologna from 10 to 20 June 2016, this year entitled: **The Brand New World - Raccontare la civiltà digitale**. Internet is now omnipresent in the lives of each of us and many of the dynamics we once considered pure science fiction are now reality, to the point that the great directors of the quintessential reality cinema, the documentary, have started to explore this new world that surrounds and encompasses us. Not by chance, the lead film of this section of Biografilm 2016 bears the name of a great director: *Lo and Behold – Reveries of the Connected World* by the great Werner Herzog.

The Unipol Group is Main Sponsor of the Festival and “Proud Sponsor” of Guerrilla Staff, a team of volunteers who, thanks to their strength and passion, decisively contribute to the organization and success of the Festival itself.

Unipol’s renewed support for this important cultural event represents the expression of its commitment, consolidated over time, aimed at making all forms of art and culture available to the general public, becoming part of the path of social responsibility that has characterized the history of the Group for over fifty years. This path has taken on sustainability as its strategic focus, combining the objectives of efficiency and economic viability with a concrete social commitment towards people, the community and the environment.

With this sponsorship the Unipol Group once again confirms its desire to participate in the cultural and artistic life of the city of Bologna, where it was founded and has its registered office, in line with its values and with the belief that the economic development of the company must progress while accompanying and supporting the cultural and social growth of the community in which it operates.

For the Unipol Group, thinking of people’s future also means thinking of what they love: culture.

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Unipol Gruppo Finanziario S.p.A.

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