



PRESS RELEASE

## **UNIPOL DOME: THE LARGEST INDOOR VENUE DEDICATED TO LIVE ENTERTAINMENT AND SPORTS TO OPEN IN MILAN ON MAY 6.**

**The opening ceremony will be followed by a spectacular inaugural concert featuring Italian rock legend Luciano Ligabue.**

Milan, 30 April 2026 – Milan is preparing to welcome a new landmark: Unipol Dome will be officially inaugurated on 6 May with a special performance by Italian rock icon Luciano Ligabue. For this occasion, the Unipol Dome will officially light up for the first time in its new configuration, restoring its architectural and technological identity. The opening marks the official debut of Italy's largest, most innovative, and most sustainable indoor arena dedicated to live entertainment and major sporting events, ushering in a new program of large-scale live events for the city.

Located in the heart of one of Italy's largest urban regeneration projects in the Santa Giulia district, Unipol Dome can accommodate up to 16,000 spectators. The arena is designed to meet the needs of contemporary audiences and offer artists and promoters innovative technical infrastructure and logistical solutions, and is poised to become a benchmark for live entertainment in Europe.

Developed and managed by CTS EVENTIM, Europe's leading ticketing and live entertainment company and the second-largest globally, Unipol Dome aims to set a new benchmark for live events in terms of operational efficiency, hospitality, and fan experience.

"The future of live entertainment begins on 6 May. As the largest, most advanced, and most sustainable multifunctional arena in Italy, Unipol Dome reflects our vision of bringing lasting cultural and economic value to Milan and its surrounding area. Artists, passionate fans, and guests will find a new home here," said **Klaus-Peter Schulenberg, CEO of CTS EVENTIM**.

"For Unipol, being the title sponsor of an iconic, next-generation facility like this means associating its name with innovation, technology and quality, factors that have always characterised the Unipol Group and its vision," said **Unipol Chairman Carlo Cimbri**.

The Unipol Dome has been designed with a strong focus on service and hospitality. The arena is conceived to provide a seamless experience to the audience at all times, with diverse products on offer from 20 fully accessible food and beverage outlets, including innovative frictionless markets, to more exclusive spaces such as skyboxes, two restaurants, four bars, and a speakeasy. With this new hospitality approach, the venue will redefine the way audiences experience live events.

The arena's identity is also reflected in its architecture. Designed by David Chipperfield Architects in conjunction with Arup, with the interiors of the VIP areas being created by



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Populous, the project stands out for its elliptical shape recalling a traditional amphitheatre reinterpreted in a contemporary light. The facility unfolds across three concentric rings and stands out in the urban landscape as a clear and recognizable new landmark.

Its unique façade features metal elements punctuated by 2.4 million LEDs that transform the building into a vast, dynamic canvas when lit. The media façade, among the largest in Europe, amplifies the event experience beyond the arena, extending it into the surrounding urban space.

Inside, every design choice is geared towards the quality of the users' experience. The bowl configuration ensures optimal visibility from every seat and a limited distance from the stage, helping to create a unique connection between the artist and the audience. The acoustics have been designed to ensure uniform and consistent sound quality throughout the venue.

However, Unipol Dome is not limited to its indoor dimension. Outside, a 12,000-square-meter elevated plaza offers additional space for events and creates a new gathering location within the neighbourhood. Unipol Dome also features a nine-level parking garage with a total of 2,750 parking spaces.

The arena's roof is equipped with state-of-the-art photovoltaic panels, making Unipol Dome one of the leading private players contributing to renewable energy production in the Milan area. Furthermore, the venue aims to obtain the LEED (Leadership in Energy and Environmental Design) Gold certification, a particularly rare and prestigious achievement in the arena context, setting an ambitious precedent in terms of environmental responsibility and sustainability.

With its opening on May 6, Unipol Dome will emerge as Milan's premier world-class stage for live entertainment. Beyond hosting major events, it is designed to serve as a permanent cornerstone of the European cultural and entertainment landscape.

**CTS EVENTIM** is the number one provider of ticketing services in Europe and number two in the world. Over 300 million tickets per year are marketed using the Company's systems – through mobile/online portals and physical box offices. According to Pollstar's global rankings for 2024, the EVENTIM Group is the second-biggest promoter in the world. In addition, CTS EVENTIM operates in some of Europe's most renowned venues. CTS Eventim AG & Co. KGaA (ISIN DE 0005470306) has been listed on the stock exchange since 2000 and is a member of the MDAX segment. In 2024, the Group generated revenue of EUR 2.8 billion across more than 25 countries.

### **Unipol Group**

It is one of the leading insurance groups in Europe as well as being leader in Italy in the non-life insurance business (especially MV and health), with total premiums of €17.4bn that include €9.6bn in non-life income and €7.8bn in life income (2025 figures). It takes an integrated approach to cover the entire range of



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insurance products and services, mainly operating through the parent company Unipol Assicurazioni, UniSalute (the leading health insurer in Italy), Linear (direct MV insurance), Arca Vita and Arca Assicurazioni (life and non-life bancassurance through the branches of BPER, Banca Popolare di Sondrio and other banks), SIAT (transport insurance) and DDOR (insurance company operating in Serbia). It also operates in the real estate, hotel (UNA Italian Hospitality), medical-healthcare (Santagostino) and viticultural (Tenute del Cerro) sectors. The ordinary shares of Unipol Assicurazioni S.p.A. have been listed on the Italian Stock Exchange since 1990, and are also on the FTSE MIB® and MIB® ESG indexes

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