

UNIPOL OFFICIAL SPONSOR OF TEAM LUNA ROSSA FOR THE 38TH AMERICA'S CUP CHALLENGE IN NAPLES

Milan, 5 June 2025

Building upon the synergy born in 2022, Unipol has renewed its partnership with Luna Rossa for the 38th America's Cup challenge to be held in the charming and iconic setting of the Gulf of Naples, as Official Team Sponsor.

Innovation and high-performance, leadership and teamwork, advanced technology and sustainability. These are the key drivers that Unipol and Luna Rossa share as Italian icons united by a desire to collaborate with partners whose unrivalled vision is matched by action. Unipol will also share its technical and innovative know-how as the team's insurance partner.

According to the terms of the partnership with Luna Rossa, the Unipol brand will be displayed on the boat, on the uniforms and in various other areas and communication materials of the Italian sailing team.

Founded in 1851 in England, the America's Cup is the oldest sporting trophy in the world. Today, the event has a huge global audience with millions of spectators. Since the first year it participated in 2000 up to the 2024 Cup in Barcelona, Luna Rossa has become a symbol of excellence in the world of sailing, standing out for the high performance and technological innovation of its boats designed, developed and built entirely in Italy. Aware of the importance of environmental protection, the team has been implementing several projects for marine protection and ocean defence for years.

The prestigious partnership with Team Luna Rossa is part of Unipol's Corporate Sponsorship Program, which pays particular attention to Italian excellence and future generations, recognising the significant educational potential of sport for personal development and individual and social growth. The same commitment to new generations shown by Luna Rossa, whose team includes many young talents - men and women - in all departments.

Unipol Group

The Unipol Group is one of the leading insurance groups in Europe as well as being leader in Italy in the non-life insurance business (especially MV and health), with total premiums of €15.6bn that include €9.2bn in non-life income and €6.4bn in life income (2024 figures). Its approach is to offer an integrated range of insurance products and services mainly through the parent company Unipol Assicurazioni, UniSalute (the leading health insurer in Italy), Linear (direct MV insurance), Arca Vita and Arca Assicurazioni (life and non-life bancassurance through the branches of BPER, Banca Popolare di Sondrio and other banks), SIAT (transport insurance) and DDOR (insurance company operating in Serbia). It also operates in the real estate, hotel (UNA Italian Hospitality) and viticultural (Tenute del Cerro) sectors. The ordinary shares of Unipol Assicurazioni S.p.A. have been listed on the Italian Stock Exchange since 1990, and are also on the FTSE MIB® and MIB® ESG indexes.

Unipol Group

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